

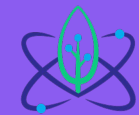
Unlocking Human Potential in the Age of AI

— Vladimir Guzmán Mendoza · @vlado.startup

CONFERENCE · 2026



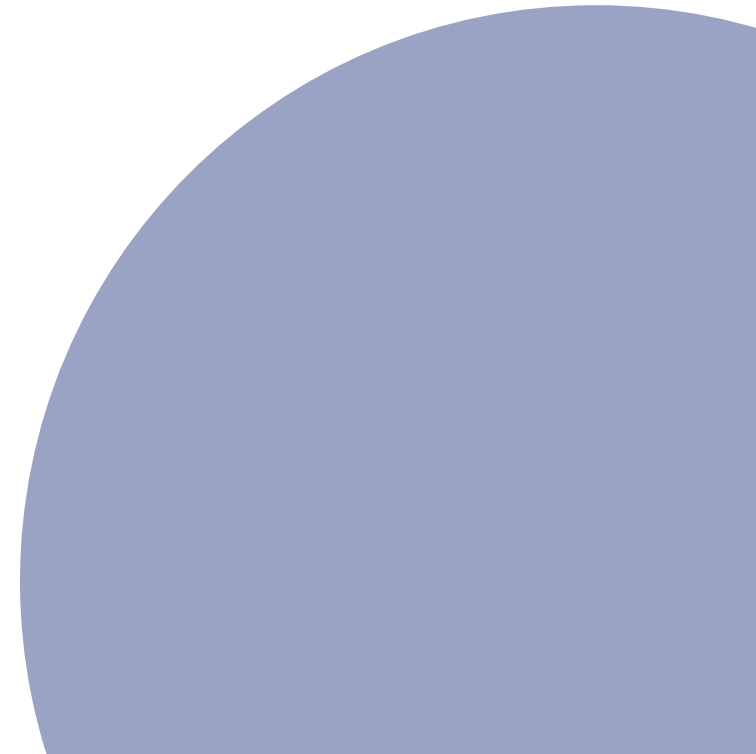
CLARE HALL
CAMBRIDGE



HERO
AMAZONIA

Just graduated as a software engineer.

My classmates were heading to Microsoft.



**I opened a small restaurant
instead.**

**Building a business is hard.
So, so hard.**

It also changes you.

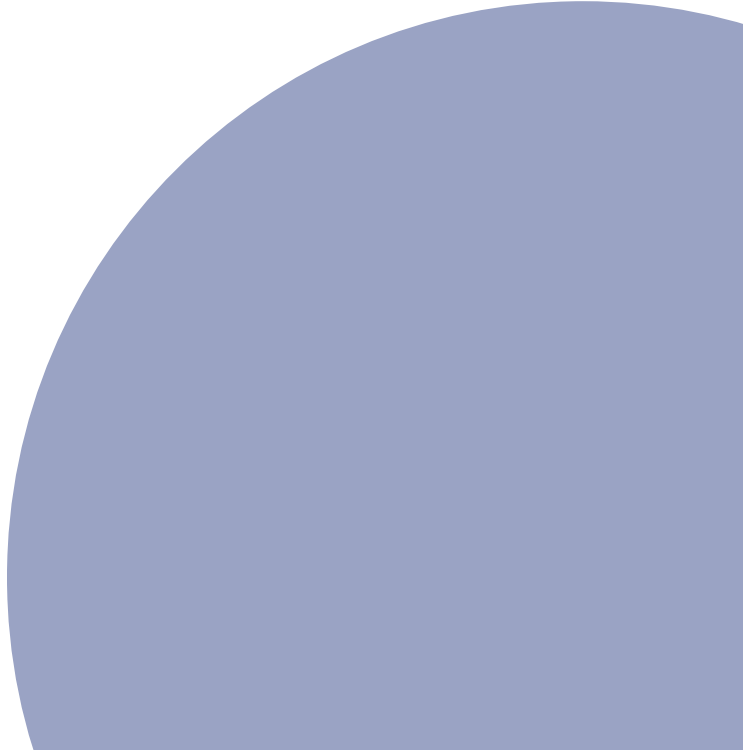
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**What was once considered a hobby
became a multi-billion-dollar industry.**

— FLUVIP · THE CREATOR ECONOMY

Over \$1 million generated through content creation

Success was defined by adaptation, not background.



What changed his life:

**The willingness to learn a new skill
at the right moment in history.**

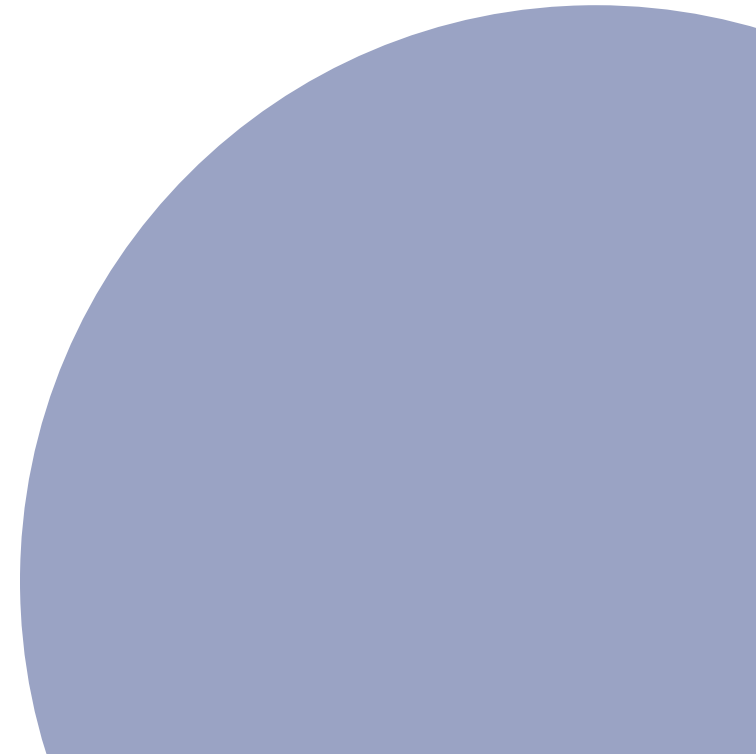
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**Why do some people transform their lives
while others, equally talented, never do?**

— *The question that has guided fifteen years of my life.*

Every technological revolution creates new opportunities.

The winners are rarely the most talented.
They are the ones willing to adapt.



“

**What was once considered a hobby
became a multi-billion-dollar industry.**

— FLUVIP · THE CREATOR ECONOMY



The LinkedIn of low-skilled occupations.

Our mission was to transform lives through employment opportunities.

Education Starts with Awareness

People rarely invest in learning until they understand its impact.

300 million

jobs may be affected globally.

I don't see 300 million jobs disappearing. I see 300 million people who may need to reinvent themselves.

**For the first time in history,
someone with curiosity,
discipline, and an internet
connection can learn almost
anything.**

The resource we overlook:

Human potential.

The tragedy is not that the world lacks talent.

The tragedy is that so much talent stays hidden.



In migrants

rebuilding their lives from nothing.



In communities

underserved and overlooked.



In people

never given the chance to explore what they could become.

knowledge is not finite.

Unlike natural resources,

The more we share it, the more it grows.

Thank you.

— Vladimir Guzmán Mendoza · @vlado.startup

